



ROBERT HARRELL INCORPORATED

REGISTERED INVESTMENT ADVISER

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Privacy of Client Information

Information Collected and Shared

RHI's privacy policy statement is given to clients at the initial signing of the client contract and mailed or emailed with client consent once annually if the policy is updated. The CCO will document the date the privacy policy was delivered to each client for each year if an annual delivery is required. RHI may collect information about clients from the following sources:

- Information received from client on applications, via other forms, or during conversations;
- Information about client's transactions with RHI or others; and
- Information provided by a consumer reporting agency.

Below are the reasons for which RHI may share a client's personal information:

- With specific third parties as requested by the client;
- For everyday business purposes – such as to process client transactions, maintain client account(s), respond to court orders and legal investigations, or report to credit bureaus;
- For marketing by RHI – to offer RHI's services with client consent;
- For joint marketing with other financial companies;
- For affiliates' everyday business purposes – information about client transactions and experience;
or
- For non-affiliates to market to clients (only where allowed).

If a client decides to close his or her account(s) or becomes an inactive customer, RHI will adhere to the privacy policies and practices as described in this manual, as updated.

Storing Client Information

RHI uses various methods to store and archive client files and other information. Third party services or contractors used have been made aware of the importance RHI places on both firm and client information security. RHI also restricts access to clients' personal and account information to those employees who need to know that information to provide services to clients. In addition to electronic protection, procedural safeguards, and personnel measures, RHI has implemented reasonable physical security measures at its home office location.

An on-site or off-site server that stores client information, third-party software that generates statements or performance reports, or third-party client portals designed to store client files all hold the potential for a breach of non-public client information.

To mitigate a possible breach of the private information, RHI uses COMODO anti-virus software on all computers and carefully evaluates any third-party providers, employees, and consultants regarding their security protocols, privacy policies, and/or security and privacy training. All laptop computers are encrypted, should the device get stolen.

Identity Theft Red Flags

The CFTC (U.S. Commodity Futures Trading Commission), SEC (U.S. Securities and Exchange Commission), and many state regulators, have published rules concerning identity theft encouraging or requiring investment advisers to train firm personnel to recognize “red flags” regarding possible identity theft of advisory clients. While many of these provisions may also be covered in the firm’s broader privacy and AML (anti-money laundering) policies, the list below is a brief non-exhaustive listing of the items and information that all RHI personnel should monitor and safeguard to guard against any breach of a client’s identity:

SAFEGUARDING IDENTIFYING INFORMATION

- Individual client’s social security numbers
- Corporate or other entity client’s tax identification numbers
- Individual driver’s license number or other personal identification card
- Passport numbers
- Financial account numbers (credit card, bank, investment, etc.) and any accompanying passwords or access codes

POTENTIAL CAUSES OF IDENTITY INFORMATION BREACHES

- Loss of theft of computers and/or other equipment
- Hacking of computer networks
- Inadvertent exposure of client information to unauthorized individuals (non-locked files, files left on desk, cleaning services, shredding services, etc.)
- Physical break-ins / theft

RHI personnel are instructed to notify the firm if they detect or have reason to believe that any of the above shown red flag activities may have occurred or if any of the red flag information listed may have been stolen or leaked by any firm personnel. The CCO, CISO, or principal is then tasked with investigating the report and taking appropriate actions. The non-exhaustive list of possible follow-up actions includes notification of the parties involved, notification of appropriate regulatory officials if required, taking remedial actions to assist in the recovery of the stolen information, and possible sanctions of firm personnel if deemed necessary.

Staff Training

On an annual basis, RHI will conduct a firm-wide training session to ensure that staff members are properly trained and equipped to implement the above policies regarding client privacy. New staff members will receive training, led by the CCO, within one (1) month of their initial hire date.

Client Records

Client records will be retained by RHI for at least 5 years after the year in which the record was produced, or as otherwise required by law. With respect to disposal of non-public personal information, RHI will take reasonable measures to protect against unauthorized access to or use of such information in connection with its disposal.

RHI takes the privacy and confidentiality of all its clients and personnel very seriously. It will continue to make, and document, any changes needed to promote the security of client information. Additional safeguards are described in the Cybersecurity & Information Security Policy section of this manual.